

AMAZON EXPERIENCE

Cesupa Virtual Challenge



PROF. CAIO FANHA



PICK UP YOUR PHONE AND START YOUR
AMAZON EXPERIENCE...

OR GO TO:

[HTTPS://YOUTU.BE/GC6EJXKWBFW](https://youtu.be/GC6EJXKWBFW)

Pará State University Center - CESUPA

32 years of History

Institution genuinely from the
Amazon Region

Focused on local and community
development

Our Mission:

Develop quality professionals who
master the local reality and the
global context, through an
innovative educational project.





<https://www.youtube.com/watch?v=TbrOez-mCPg>





The World
Changed
and it was right
on our turn





This two-week challenge focuses on developing a great virtual immersion **experience for those students who want to discover the Amazon Region**. In the first week, students attend workshops to learn about the Business Context of the **Amazon Rainforest and its Opportunities**, and in the second week, they will have mentoring sessions with local entrepreneurs.



The Amazon Experience CESUPA Challenge applies the **Game Based Learning Methodology**. The objective is to expose the participants to a real living environment, which encourages the **student to develop 21st Century Skills**, such as Critical Thinking, Creativity, Collaborative Teamwork, Leadership, Communication, among others.



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The main objective of our game is to help develop a **new preservation mentality linked to the social and economic development of the Amazon Region.**

Each group must develop a business model that **uses inputs from the Amazon forest,** focusing on exports, but without commercializing the inputs as raw materials.





Number of participants:
60 Students

Team Division:
6 members per team

Challenge Goal:
Teams must develop a
social-environment Business Model to
export
products from the Amazon Region

Wins the challenge the team that
receives more investment from the
judges.





<https://www.youtube.com/watch?v=LgZGoBp7uGM&t=1s>



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INNOVATION AWARD FROM SEMESP

"INNOVATION IN LEARNING CATEGORY"



...

MELHORES RESULTADOS



2 1 3

GROUP 5 (PLA - ACID POLILACTIC)

GROUP 7 (EKOFURT)

GROUP 1 (ANDIROBA PET OIL)



EVALUATION COMMITTEE



Participate with us in the Final Pitch through Youtube https://youtu.be/gBIHa3h4rms

You are viewing Paulo Monteiro Dos Reis' screen

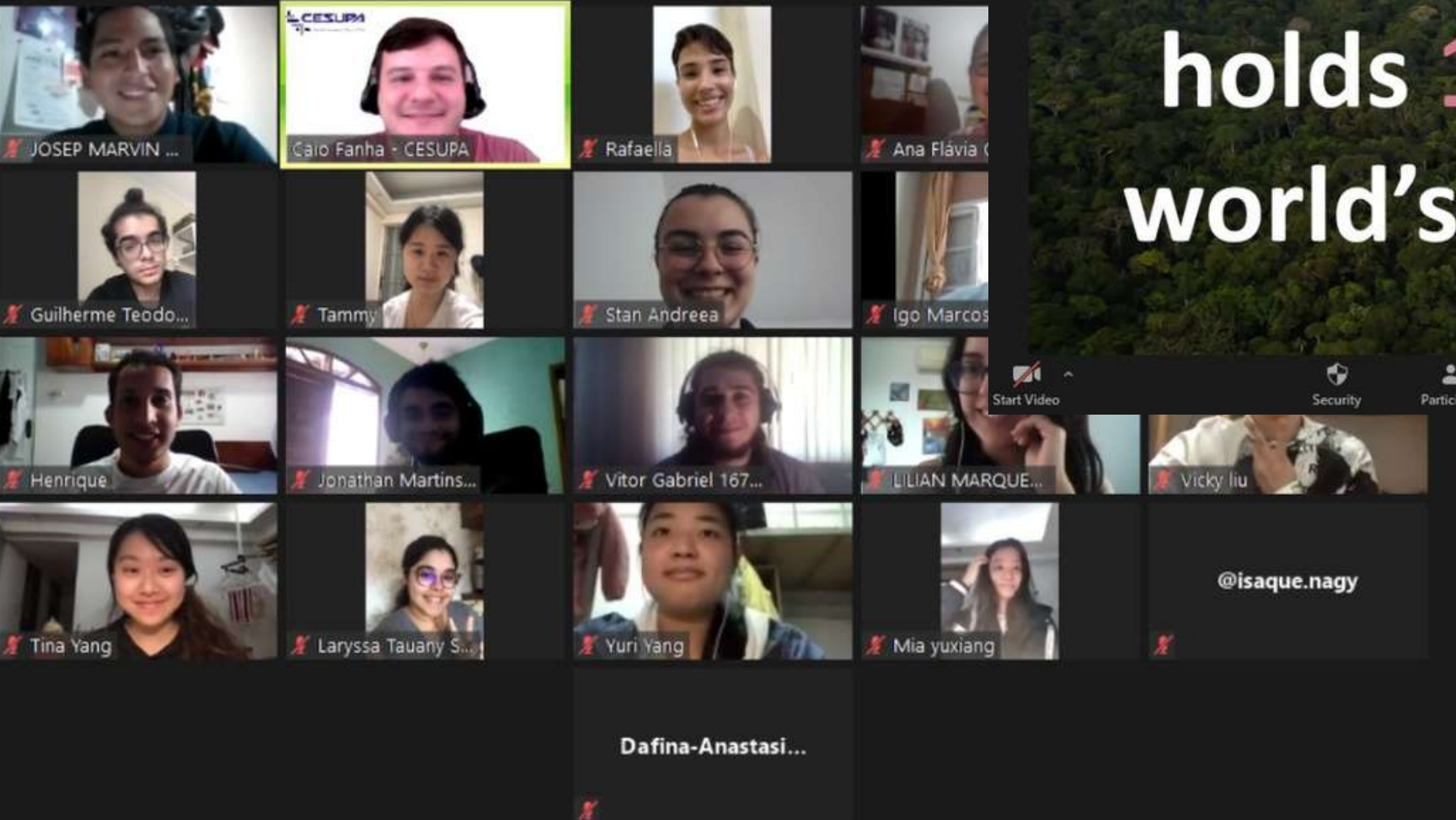
Caio Fanha - CE... Jane Chen Diana Maxim

Paulo Monteiro ... Vitor Gabriel ... Raluca Bumb...

The Amazon forest holds 10 years of the world's CO2 emissions

Start Video Security Participants 41 Chat Share Screen Pause/Stop Recording Breakout Rooms Reactions

Sustainable Business Models and Lean Canvas
Amazon Experience





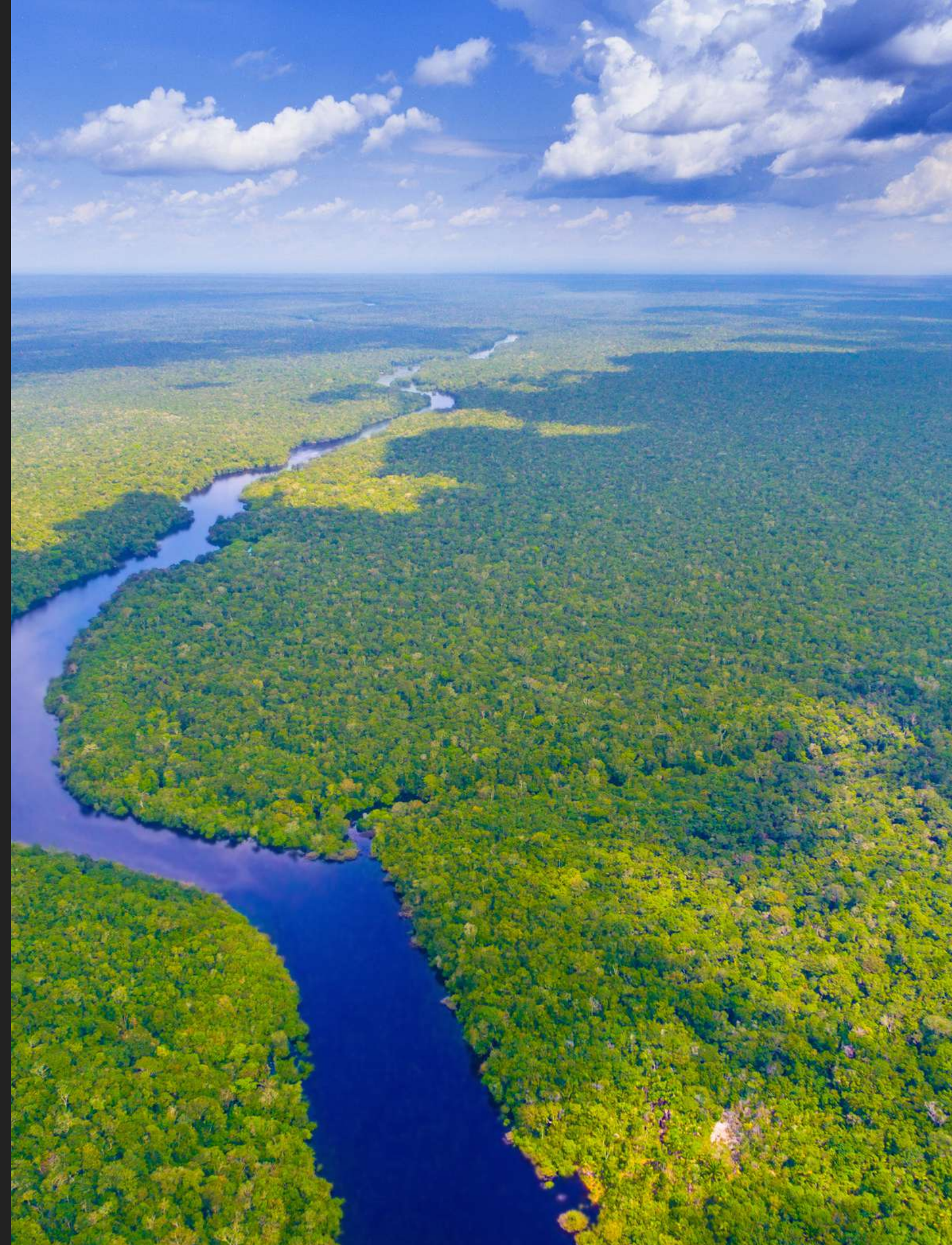
4th Edition - 2023

Period

May, 19th to June, 2nd

9 a.m. to 12 p.m.

(Brazilian Time)





Contact

Caio Fanha

caio.fanha@cesupa.br

+ 55 (91) 99388-0008



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